

Redchair Branding's

# BOOTCAMPS®

LIPKIN

VISCA

Inspire to Action.

## We invite you to start thinking BIG

Exclusive through the NSB, a creative day with speaking sensations

Mike Lipkin and Gerry Visca

Just imagine it, a full day of Creative Inspiration, Motivation and Entertainment that will ignite your audience to action! Imagine the energy and the impact of **Mike Lipkin + Gerry Visca**, together at your next event! Some of you have experienced Gerry Visca's Branding BootCamps® while others have been blown away by Mike Lipkin. Well, now your audience has a unique opportunity to transform themselves and their business by learning from Mike Lipkin and Gerry Visca together, in a compelling new program. Learn from real-world experts who are the best-of-the-best, in an incredibly entertaining program that empowers your audience to inspired *action*.



### Your World-Class Speakers

**Mike Lipkin**, President of Environics/Lipkin is Canada's preeminent speaker. He will offer you a powerful blend of ideas, principles, and observations that will help you achieve preeminence one conversation at a time.

**Gerry Visca**, President of Redchair™ Branding is Canada's Creative Coach. As an author, Creative Director and Inspirational Speaker, Gerry will help you get creative in all aspects of your life and business.

## Why Mike and Gerry?

*"To creatively reinvent yourself for the revolution so you can thrive on challenge, change and crises. The revolution has started. Just look at how fast and how huge the waves of change have become. It may have begun with Wall Street, but it has spread to Main Street all around the world. From New York to New Delhi, our worlds are being rocked. Whatever happens next, we all need to raise the value we bring to others to a whole new level, without burning ourselves out. That means we have to find a system that will motivate and mobilize us – not just today, but every day".* **Mike Lipkin**

*"I've never seen them give anyone a standing ovation. Your energy, pearls of wisdom and humour were all so well valued"* **Brad Taylor, HR Director, General Mills**



[www.nsb.com](http://www.nsb.com)



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## Your Creative Agenda



- **A 1hour opening key-note address by Gerry Visca designed to ignite your audience into action.**
- **A 1hour closing key note address by Mike Lipkin designed to put your plan into action.**
- **Open forum with Mike and Gerry, taking questions from the audience in a highly engaging and interactive forum.**

## Engaging questions with Mike + Gerry Your audience will learn:

- How can you create conversations that help others grow, contribute and celebrate?
- How can you make every meeting a once-in-a-lifetime experience that expands and inspires others?
- How can you become someone other people seek out because you consistently deliver so much value to them?
- How can you prepare to win so you always play at your personal best?
- How can you break through your fears so you go where you've never gone before?
- How can you STAND OUT and differentiate yourself from the competition?
- How can you get more out of every situation through the power of fascination?
- How can you listen in a way that magnetizes the truth to you?
- How can you communicate like magic?
- How can you become a completion-maniac so you always finish like a champion?
- How to use the power of creativity with simple, yet effective principles to create your desired personal and business life.

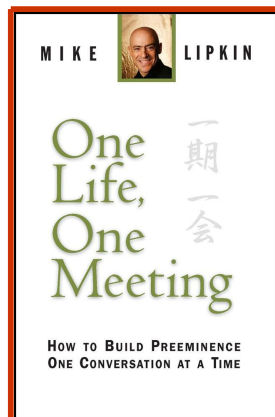
"The quality of your future is a direct function of the quality of conversations you have with the people in your life." **Mike Lipkin**



"I was so inspired, I belong to a few organizations that book speakers and will definitely recommend Gerry Visca. This was leaps and bounds better than most seminars I've attended. I love the creative way of thinking rather than dry business speak; the positive energy and optimism was awesome!"

**Tracey Ducharme, SNAP**

To book Mike Lipkin and Gerry Visca, contact NSB today.



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