

“You are the architect of your life so you and only you can create the conditions to allow change to manifest.”

October 2009: Canada’s Inspirational Coach, Gerry Visca inspired the audience at the Canadian Chamber of Commerce Annual conference in Victoria BC.

Visca’s presentations help communities and organizations re-think their current situation and build stronger more meaningful connections.

As the closing keynote, Visca had the opportunity to spend 90 minutes helping the delegates harness their creative energy. His message was focused: Let's make this all about you! Too often, we don't take the time to focus on ourselves and what we want most in life. We are so busy taking care of business and everyone else that we forget about ours.

- ❑ What do you want most?
- ❑ What is the path that you want to take?
- ❑ What do you want people to feel about you and your brand?

Take a few moments and contemplate these questions. Opportunities are all around us, every minute of every day. We make certain choices based on habits. Start to break those habits and make better choices. Start to align your unique ability with what you want most in life.

What you think about, and thank about, you eventually bring about. With the use of creativity and creative energy, you really do have the power to manifest what you want most in life!

Having conducted dozens of his legendary Boot Camps for Chambers, Gerry Visca is ready to tour the country to bring a Boot Camp to your Chamber in 2010. Learn more below and contact National Speakers Bureau to host a Boot Camp for your members!

nsb

Redchair Branding's

BOOT CAMP[®]



Inspire to Action.

Chambers of Commerce all across the country are booking Gerry Visca for their events to help member businesses improve their brand and better take control of the possibilities open to them.

Bring a Gerry Visca Keynote or Boot Camp to your community in 2010 and have your audiences offer incredible feedback on how Visca changes their life and betters their business!

RAVE REVIEWS:

"Gerry delivered innovative concepts and skills into a bundle of brilliant raw energy that's just waiting to be unleashed in my personal and professional life! The Boot Camp was practical, thought-provoking, and life changing! He ignited the passion within our members to capitalize on their personal and business branding potential

Greater Fort Erie Chamber of Commerce

"Gerry revitalizes you and your company/organization - makes you see things in an entirely new and empowering way. He invigorates you, motivates you, thrills you with new possibilities about yourself - helping you not only to finally understand and react, but to actually lead effectively in the new universe which is unfolding around us. When he is done with you, not only do you feel an integral part of that new world, you can now be in control of it."

CEO, Hamilton Chamber of Commerce

"Gerry Visca is a Near Life Experience waiting to happen! Not expecting that? Neither was I...but it happened! Gerry has enlightened Thousands of people, including myself, and opened our eyes to see that Success is whatever we make it! And that we have the power to make Success happen through the right Branding of ourselves.

Attendee from Grand & Toy at Whitby Chamber of Commerce event

"We had the pleasure of booking International speaker and branding expert Gerry Visca to conduct a Branding Boot Camp[®] back on May 12, 2009 to our chamber membership. The delegates were thrilled with Gerry's presentation, reenergized and inspired to action. I am confident that this Big THINK event will sell out quickly and my 700 members are already lining up for seats."

President/CEO Newmarket Chamber of Commerce

"The Guelph Chamber of Commerce adopted a new brand at the start of last year: "Visionaries Work Here". Gerry Visca was working with the Chamber Executives of Ontario at a conference in Hamilton on my second week on the job. This brand came from his assistance in defining one of the keys that make Guelph such a great place to work: Guelph is full of visionaries."

Guelph Chamber of Commerce



Sample Topics Presented to Chambers of Commerce by Gerry Visca

>>Create Your Own Opportunities to Build a Successful Future

International Branding Expert, Gerry Visca, will kick-start your creative juices and show you how to apply creative energy to help you vision into the future to get everything you want for your personal and business life. His high energy, interactive and inspiring presentations ensure audiences have the power to **Create Your Own Opportunities**.

>>10 Laws of Creativity

All of us were put on this earth with a unique set of skills and a core genius. Gerry Visca helps audiences uncover their unique abilities and become inspired to action. Define and distinguish yourself from competitors, show passion in what you do and define your brand, using his 10 laws of creativity.

>>Creating a Brand Experience

There needs to be an emphasis on the 'feeling and emotional' aspects of your brand. This means that you need to understand the power of 'experience' when positioning your business to the marketplace. Your brand communicates everything about you to the world.

Branding BootCamp - Gerry Visca's most popular Chamber Program!

Picture a room full of over 100 inspired business owners, entrepreneurs and senior executives being entertained and inspired. It's a 3 hour high-octane dose of creative inspiration, motivation and innovation delivered by Inspirational speaker Gerry Visca.

Redchair™ Branding Boot Camps are charged with creative energy. They offer fresh content and advice on the power of marketing, branding and creativity to inspire you to create your future, from the brand up. How do you influence change in your teams? You don't. **You inspire it.**

We can help you instill new and better values into your team. We can give your employees the tools they need to succeed. Your team deserves it.

Your audience will learn:

- How to uncover your unique ability and develop it
- The art of personal and business branding
- Fresh content on strategic marketing
- How to get inspired by your life's purpose
- How to apply right brain thinking
- Web 2.0 principles | How to market today
- Powerful presentation delivery techniques
- How to creatively transform yourself to thrive in today's marketplace
- How to Stand Out from the Competition
- How to inspire to action and create anything

Who is Gerry Visca?



Creativity, Innovation and Branding Guru

Gerry is known to many as 'Canada's Inspirational Coach'. He is an international personal and corporate branding expert and one of the most diversified Creative Directors. Uniquely educated in design and architecture, he applies his creative skills, inspiration and insights to help people and businesses ignite creativity and innovation. Gerry has directed thousands of branding campaigns and creatively inspired close to 100,000 people world wide. He is a passionate entrepreneur, inspirational speaker, author of 3 books and a co-host on an upcoming television series.

For more information on Gerry Visca, visit his profile page at this link: [GERRY VISCA](#)



NEED TO SEE GERRY VISCA IN ACTION? View these clips from a recent Boot Camp event:
[Gerry Visca Live in a BootCamp](#)

WANT TO BRING GERRY VISCA TO YOUR COMMUNITY OR CHAMBER?

CONTACT **National Speakers Bureau** for more information on fees, topics and availability at 1-800-360-1073 (Central Canada /east coast) or 1-800-661-4110 (west coast), or email at speakers@nsb.com